

RYAN JENKINS

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Portfolio: www.ryanjenkinsdesigns.com

Web Developer

Instinctive and meticulous professional with years of progressive experience defined by a stellar comprehension of business objectives, and refined communication skills. Distinguished for being engaging, energetic, and accepting of the challenge to create, develop, and exchange new ideas. Technical expertise and excellent relationship-building skills enable me to connect clients with a wide variety of media. Passionate about emerging technology and web development while continuing to further my knowledge in new skills.

Areas Of Expertise

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|---------------------------------|-------------------------------|--------------------------------|
| ▪ Web Technologies | ▪ Communication Facilitation | ▪ User Experience/Interactions |
| ▪ Emerging Media | ▪ Business Goal Assessment | ▪ Intuitive Building Blocks |
| ▪ Brand Identity | ▪ Client Concept Presentation | ▪ Visual Communication |
| ▪ Creative Problem Solver | ▪ Design Theory/Strategy | ▪ Information Graphics |
| ▪ Technical and Creative Skills | ▪ CSS3 | ▪ Technical Support/Training |
| ▪ Adobe CS 4 | ▪ HTML 5 | ▪ Wordpress Content Management |
| ▪ Drupal Content Management | ▪ Drush | ▪ Amazon S3 Cloud Storage |
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Professional Experience

CROSSROADS UNITED METHODIST CHURCH, Ashburn, VA

2008-Present

Director of Communications/Webmaster

High-profile professional charged with steering the advancement of a mission aligned communications vision and implementation strategy in coordination with other ministry staff and lay teams. Control all aspects of internal and external information sharing, branding, and marketing. (Crossroads UMC is a large Methodist church with approximately 2,500 active members.)

- Project Manager in developing website, www.everydaylifewithgod.org, a Content Management System (CMS) on a Drupal platform. Also responsible for maintaining the site for information accuracy, new content information, analytical reporting, technical improvements and further site development.
- Spearhead the development of our in-house preschool website, www.hopepreschool.org, a CMS on a Wordpress platform. Provide technical training and support to preschool staff in usage of their site. Continue to provide further development of the site and provide content information when needed.
- Proactive key contributor to planning and organization of communications around major events at Crossroads that include holiday worship services, guest speakers/seminars, and the Ashburn Farm 10K Race on Thanksgiving Day. Includes design and production of all marketing materials.
- Originate and distribute a daily devotional email, a weekly newsletter of church events, and other newsletters marketing through Constant Contact.
- Design the layout for printing of an in house publication, [My Everyday Life With God](#) book.
- Craft layout and updated bi-annual newsletter for New Community Church in Washington DC.

THE TALENT MINE, Frederick, MD

2006-2007

Internet Recruiter/Graphic Designer

Accomplished professional recruited to sourced candidates from the company's internal candidate database and major job boards such as Monster, Careerbuilder, and HotJobs. Assembled and updated spreadsheets and reports, conducted weekly, monthly, quarterly analysis, and developed new policies and procedures.

- Conceived and introduced all Talent Mine marketing efforts, which involved targeting regional promotion of eight candidates weekly, and serving as lead graphic designer for promotional material and website.

- Evaluated and interviewed potential candidates to assess skills and experience against qualifications set by the client.
- Prepared all resumes for client submittal to ensure uniformity, correct grammar, and relevance.

RANDSTAD USA, Montgomery County, MD

2004-2006

Recruiter

- Established and nurtured profitable client relationships and increased business to business sales over previous year figures.
- Creation of marketing materials, advertising, and information packets for client distribution.
- Preserved continuous interaction with clients to promote smooth transitions with Randstad candidates, client policies, and other industry related material.

THE COMFORT INN, Frederick, MD

2004

Guest Service Representative

- Contributed to maximizing of Gross Operating Profit for the hotel and helped team maintain high customer service scores via in person and phone audits.
- Designed graphics for hotel advertisement in regional Frederick magazine.

Additional Professional Experience:

General Manager, FRIEDMAN'S JEWELERS, Frederick, MD

2003-2004

Payroll Coordinator, AOC: AJILON, Burbank, CA

2002

Operations Manager, FAIRFIELD INN BY MARRIOTT, Frederick, MD

1998-2001

Education and Professional Development

Bachelor of Science, Communications/Theater, FROSTBURG STATE UNIVERSITY, Frostburg, MD